



## Board of Aldermen Request for Action

**MEETING DATE:** 2/3/2025

**DEPARTMENT:** Administration

**AGENDA ITEM:** Appointment of Holly Sullivan to the Public Safety Sales Tax Review Committee

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### REQUESTED BOARD ACTION

A roll call vote will be required for approval of the nomination.

### SUMMARY

Voters approved a Public Safety Sales Tax in April 2025 which was outlined to fund:

- Increased compensation and benefits to support recruitment and retention
- Additional staffing and related equipment
- Implementation of a full-time animal control program.

The tax became effective October 1, 2025. Receipt of revenue from the Missouri Department of Revenue is anticipated to begin later this year.

On October 21, 2025, the Board appointed Douc Cirricione, Richard Easley and Eris Moore to the committee. Since appointment, Ms. Moore has notified staff and Mayor Boley that she will no longer be available to serve on the committee.

Mayor Boley is nominating Holly Sullivan to the committee to serve as a resident with finance background.

### PREVIOUS ACTION

N/A

### POLICY ISSUE

N/A

### FINANCIAL CONSIDERATIONS

N/A

### ATTACHMENTS

<input type="checkbox"/> Ordinance	<input type="checkbox"/> Contract
<input type="checkbox"/> Resolution	<input type="checkbox"/> Plans
<input type="checkbox"/> Staff Report	<input type="checkbox"/> Minutes
<input checked="" type="checkbox"/> Other: Holly Sullivan Resume	

# HOLLY SULLIVAN

## RELATIONSHIP BANKING MANAGER/AVP

(816) 918-0457  
HSULLIVAN@NVB.COM  
SMITHVILLE, MISSOURI

### OBJECTIVE

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Relationship-driven manager with 26+ years of community banking experience seeking a Retail Relationship Banking Management role to deliver personalized financial solutions, expand local business relationships, and support sustainable branch growth.

### SKILLS & ABILITIES

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Expertise in building and retaining relationships with customers. Staff coaching, mentoring, and performance management. Developing a sales culture to gain deposit growth. Staff training and onboarding. Audit preparation and internal controls. Policy and procedure implementation. Consumer and business account opening. Problem resolution and escalation management. Relationship-based banking service.

### EXPERIENCE

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2020—Current	<b>Relationship Banking Manager/AVP</b> <b>Nodaway Valley Bank</b>  Managed daily branch operations while driving relationship-based sales and community engagement.  Developed and coached staff to exceed performance goals and deliver high-quality customer service.  Expand customer portfolios through deposit growth, loan referrals, and local business partnerships.  Ensured regulatory compliance, audit readiness, and risk management best practices.
1999—2020	<b>Branch Manager/SVP, Security Officer, Lead Internal Retail Auditor</b> <b>Platte Valley Bank</b>  Managed daily branch operations while driving relationship-based sales and community engagement.  Developed and coached staff to exceed performance goals and deliver high-quality customer service.  Expand customer portfolios through deposit growth, loan referrals, and local business partnerships.  Enforced bank security protocols and responded to incidents and emergencies.  Supported fraud prevention and risk management initiatives.

Provided training of staff at 8 locations on bank security, policy, and procedures.

Reported to board of directors monthly on bank security and audit findings.

Performed risk-based audits of branch and retail banking operations to ensure regulatory compliance and control effectiveness.

Identified operational and compliance risks and provided actionable improvement recommendations.

Prepared audit reports and conducted follow-up reviews to verify corrective actions.

## EDUCATION

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2012                   **School of Bank Management**  
                          Missouri Bankers Association

2001                   **Associate of Arts degree in Travel & Tourism**  
                          Maple Woods Community Collage

## COMMUNICATION

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Clear, professional communicator with the ability to build trust with customers, staff, regulators, and community partners. Skilled in delivering financial information in a simple, customer-friendly manner. Experienced in conducting staff meetings, performance reviews, and training sessions. Effective at handling sensitive customer issues and conflict resolution with professionalism and discretion.

## LEADERSHIP

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Led and developed high-performing branch teams through coaching, mentoring, and performance management. Fostered a positive, service-driven culture focused on relationship banking and community engagement. Directed branch operations while maintaining strong regulatory compliance and risk management standards. Collaborated with senior leadership to implement policies and procedures while improving branch performance. Promoted employee development and succession planning to support long-term organizational growth.